



FREQUENTLY ASKED QUESTIONS ABOUT BOTANICA2022

Welcome to botanica2022!

Here is a compilation of frequently asked questions and their responses.

If you need further, assistance, we are here to help!

Visit us directly at the Information Desk on the virtual platform when the event opens or email Marie-Anne: botanica2022@eyas.co.uk

What is Botanica2022?

Botanica2022 is a 3-day fully online conference and trade show experience celebrating clinical aromatherapy and herbal therapeutics across a wide range of healthcare disciplines.

Botanica is organised and hosted every 2 years by Rhiannon Lewis, director of Essential Oil Resource Consultants, editor of the International Journal of Clinical Aromatherapy and host of the International Clinical Aromatherapy Network.

The 6th edition of this renowned event is being held Friday 20th, Saturday 21st & Sunday 22nd May 2022 online via a professional virtual conference platform.

The main themes of this special edition are: **PAST-PRESENT-FUTURE**

The event runs on GMT+1 from 7am to 8.30 pm on all days.

You attend from the comfort of your home / office without the expenses and other challenges involved in travelling to an in-person event.

What are the dates and how is it structured?

The live virtual conference event runs over 3 days: Friday 20th, Saturday 21st & Sunday 22nd May 2022.

The event is structured as follows:

- **20th & 21st May: Botanica conference live lecture sessions, Gattefossé Foundation International Prize announcement, aromatherapy educators' roundtable discussion and dynamic trade show.**
- **22nd May: Seven concurrent 1-hour live botanica masterclass workshops and dynamic trade show.**

Additionally, there are a number of bonus on-demand recorded lectures that can be viewed at any time over the conference period.

On all 3 days of the event there is also a live networking lounge for you to connect with your colleagues, peers, speakers, sponsors and exhibitors. Added features include a botanica treasure hunt with prizes and a virtual photo booth.

On all 3 days of the event, there is a dynamic virtual trade show where you can connect directly with growers, distillers, suppliers of essential oils and related products as well as educators and publishers.

What are the costs of attendance?

You have the option of attending for 2 days only (20th & 21st May) or 3 days (20th-22nd May) based on your registration level.

If you sign up for the 3-day pass (BLOOM or BOUQUET registration level), you have a further 30 days of post-event access to the platform. This includes replays of all lectures as well as visiting all exhibitor booths in the Trade Show area.

- **BUD*** registration: 2-day access for May 20th & 21st only
- **BLOOM** registration: 3-day access May 20th-22nd with an extended 30-day post-conference replay period.
- **BOUQUET** registration: 3-day access with an extended 30-day post-conference replay period plus bonuses such as subsequent unlimited access to all recordings and a book of abstracts for all lectures and workshops.

Great news! If you are a Student, Professional or Business Member of ICAN, you have a 20% reduction in the conference pricing for BLOOM and BOUQUET registration.

When you register your place, you will be prompted to add your ICAN discount code.

Not yet a paid Member of ICAN? Visit: www.clinicalaromatherapynetwork.com

PASS NAME	COST including VAT	CONTENT
BUD*	£144	2-day live pass to lectures, trade show and networking May 20 th & 21 st only.
BLOOM	£256	3-day live pass to lectures, workshops, trade show and networking. + 30 days of on-demand viewing, trade show and networking post-event.
BOUQUET	£356	3-day live pass to lectures, workshops, trade show and networking. + 30 days of on-demand viewing, trade show and networking post event. + Unlimited post-event viewing & access to all lecture recordings + Copy of the botanica2022 abstract booklet.

*the BUD pass is only suitable if you are based in the UK or Western Europe and can attend the 2 days live.



Who is botanica2022 destined for?

If you are an aromatherapist, herbalist, researcher, producer, supplier in the field of essential oils or plant therapeutics, or simply a plant-passionate individual, botanica2022 is the main destination for your professional, educational, sourcing and networking needs.

Main features of the event include lectures with world experts, a busy and dynamic trade show and live networking.

This renowned conference brings practitioners, researchers, health care workers and producers together from around the world to create community, foster collaborations and provide up to date concrete and evidence-based information in an ambience of mutual respect and support.

What is more, if you are seeking to connect in real time with distillers and producers from around the world as well as suppliers of essential oils and related products, educators and publishers, the virtual trade show is dedicated to this purpose.

How can I register/ attend botanica2022?

You simply need to register your place via the conference website.

www.botanica2022.com

Once registration opens, bookings remain open right up until the event begins on Friday May 20th

Payment is via the Paypal platform but you are not required to have a Paypal account– you can simply pay with your credit card.

Once you have signed up for your chosen access level, you will receive a confirmation email. Then, just ahead of the live event, you will receive a conference reminder as well as details of how to login.

What time zone is botanica2022 running to?

The live conference and workshop schedule will be operating on British Summer Time.

This is the same as GMT +1

If you want to check how your time zone compares to BST/ GMT+1, there are several time zone converters on the web.

Example: <https://www.timeanddate.com/worldclock/converter.html>

Once the conference opens its doors at 7 am Friday 20th May, the platform will then remain accessible 24 hours a day.

What if I live in a different time zone like Australia, China, Brazil...does this mean I miss out?

Absolutely not! All conference sessions will be available on-demand for replay during the period of the event. Live lectures and workshops* are also being recorded and are then uploaded into the auditorium for replay. This usually takes an hour or so to become available post-presentation.

So, even if you are sleeping whilst live conferences are being presented, you will still be able to access them on-demand when you awake!

The platform including all the live chat and other features is active 24 hours a day once the event opens on Friday May 20th 2022.

Depending on your registration level, this on-demand access may be limited just to the live event itself (BUD pass), or extended for a 30-day period (BLOOM and BOUQUET passes), thereby enabling you to revisit your favorite lectures on-demand.

As the trade show runs for the full 3 days of the event, you can always find time to visit the stands and connect in real-time chat with our exhibitors. During the 30-day post-event period, the trade show hall also remains open.

*our bonus workshop with Dora Goldsmith will not be recorded so be sure to attend live! All other live sessions are recorded and will be available via replay.

What if I cannot make the dates of the conference but would still like to access the lectures and visit the trade show once the live event ends?

For BLOOM and BOUQUET pass registrants, for 30 days post-conference, the platform remains open - all lectures will be available for on-demand replay. During this period, basic live functionalities such as networking also remain available.

The virtual trade show also remains open for 30 days, permitting you to peruse the stands, take advantage of special offers, download company literatures and connect with exhibitors via their email or their website links.

Do I receive a certificate of attendance as evidence of my continuing professional development?

Yes indeed! We have been communicating with most major aromatherapy associations worldwide to obtain specific CE credits.

The consensus is that 1 hour of lectures is the equivalent of 1 continuing education credit.

You will receive your e-certificate of attendance shortly after the conference ends.

Can I connect directly with other delegates, speakers and exhibitors?

Absolutely! This is one of the many strong and fun features of this virtual conference.

During the live event (20th - 22nd May 2022), you are able to connect 1-to-1 with fellow delegates in the botanica networking lounge via text, video or audio as well as ask questions directly to our speakers and have real-time discussions with all our exhibitors in the virtual trade show area.

Conversations can be public (by messaging) or private (by messaging, audio or audiovisual).

You will also be able to attend and raise questions for discussion in our expert educators round table debate on Saturday 21st May.

Are there any special system or software requirements to attend botanica2022?

No. Botanica2022 is hosted on the Cloud.

All you need is an internet connection with a working internet browser such as Chrome, Firefox or Safari. The stronger your internet connectivity, the better quality your live participation will be.

If you are able to connect and interact on Facebook or have sufficient connectivity to view YouTube videos, you have sufficient connection to take part in botanica2022!

What device can be used to access botanica2022?

You can use your computer, tablet or smartphone.

As the botanica2022 platform is a dynamic and highly interactive interface, we strongly recommend you login via your computer or tablet rather than your smartphone. This is because if you login with your smartphone, your overall experience will be somewhat limited and we want you to have the fullest experience possible!

Remember to have your devices fully charged and have your charger close at hand so as not to miss out on key parts of the event! We also recommend that you use earplugs/ headsets in order to fully immerse yourself in the presentations without distraction and for a better audio quality.

What are my Login details?

Your Login detail is the email address that you used to register your conference place.

Please note: Only one person can be logged in at any one time using your email address and using only one device at a time.

What if I need technical help during the event itself?

Don't worry! We have you covered!

There is 24h technical support during the live event 20th -22nd May via the Information Desk in the conference lobby as well as being able to click on the 'support' button that is visible in all event spaces.

Please note that once the live conference and workshops end, during the 30 days post-event period, technical support will be limited.

What languages are supported at the event?

All lectures at botanica2022 are conducted in English.

During the event itself, subtitle captioning is available for all live lectures and workshops for the following languages:

Arabic	Hindi
Bengali	Italian
Chinese (Simplified)	Japanese
Chinese (Traditional)	Korean
Dutch	Portuguese
English	Russian
French	Spanish
German	Tamil

Please note: that the subtitle language options are only available during livestreaming of the lecture itself. This feature is not available for on-demand lectures or replays.

What if I am not yet qualified in aromatherapy or herbal medicine - is botanica2022 still for me?

If you are new to the essential oil and plant therapeutics world, we commend you for taking a pro-active step to further your knowledge and skills by attending botanica2022!

If you are an aromatherapy or herbal student, this international conference will give you valuable insight into how essential oils and herbal remedies are used around the world.

This event will give you a unique opportunity to network with practitioners from around the world and connect with world experts. Based on previous conference editions, we anticipate that delegates will be registered from over 30 different countries!

What is more, the trade show will enable you to make useful future business connections.



Will I be sent the recordings of the lectures and workshops as part of my registration?

If you sign up for a BOUQUET registration pass, you will be granted unlimited viewing access to the recordings of all lectures and workshops (with the exception of Dora Goldsmith's kyphi workshop) at the end of the 30-day botanica2022 access period.

These are available for viewing via a dedicated link that will be sent to you.

Please note that this is a viewing link not a download link.

If you sign up for the BUD or BLOOM pass, you will receive a 50% discount on the cost of the recordings when they become available at the end of the 30-day post-conference access period. You will be emailed a special discount code.

In terms of best value for money, if you wish to have the fullest experience possible, the BOUQUET pass is recommended.

One of the things I love about attending in-person events is the conference bag filled with samples and special offers...what happens with online events like this?

A useful functionality of botanica being virtual in 2022 is that you can create your own virtual 'Botanica bag'!

This means that when you visit our sponsors' and exhibitors' trade stands, you can add their documentation, pricelists, discount coupons, videos, sample offers and special prizes to your virtual Botanica bag – all elements of which can then be directly emailed to your inbox for safe keeping!

How can I plan ahead to make the most of my virtual conference experience?

Taking part in a virtual event from your own home brings its own rewards and distractions.

We suggest you start planning now block out the conference dates 20th - 22nd May in your calendar right away and inform your family members that for its duration, you will need to be able to focus without distractions!

On the conference days themselves, we suggest you login to the platform early in plenty of time to familiarize yourself with all its functionalities and begin connecting with your peers.

You also might want to make good use of a "Do Not Disturb" notice, have plenty of snacks and refreshments at hand and use essential oils to help you focus!

During the event itself, be sure to get up and stretch at regular intervals! Bonus: We have a special guided aromatic meditation session for you to enjoy in our on-demand lecture section of the event!

We hope this information has been useful for you!
We look forward to welcoming you to botanica2022!
Rhiannon, Marie-Anne and Bilal